

2012 NSW Boys Group Officer's, NCO's and Band Training Camp



Publicity Twelve.

Your Community, Your Squadron



**Publicity
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**Your
Community,
Your
Squadron.**



Talking About... Your Community

- New Recruits
- Squadrons Promotion
- Squadrons Image
- Impact

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New Recruits

- Getting New Recruits (Recruiting)
- Welcoming Procedure
- Make them feel apart of the Squadron
- Training

Squadrons Promotion

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- Create Flyers/Brochures
- Schools
- Letterbox Drops
- Information Booths / Recruiting Days



Squadrons Image

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- Have control of cadets when at events
- Uniform / Presentation
- Local Newspaper
- Squadron Monthly/Quarterly Newsletter

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Impact

- Community Impacts On Cadets
- Cadets Impact On Community

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Talking About... Your Squadron

- **Your Squadron, The Way You Want It!**
- **Helping Run The Squadron.**
- **Developing Ideas & Proposals.**
- **Reward System In A Squadron.**
- **Don't Forget Your Role.**

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Your Squadron, The Way You Want It!

- Share Your Ideas & Opinions
- Make change for the **best**
- Don't Step on Toes
- How can you improve the Squadron?

Helping Run The Squadron

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- Provide SUPPORT for officers & Sqn Sgt
- Do Your Job
- Offer Assistance
- Do something more

Developing Ideas & Proposals

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- Support and Carry your Idea till the end
- Get Approval
- Examples of Ideas & Proposals
- What might you develop for your Sqn?

Reward System In A Squadron.

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- What do cadets have to do to receive a Full Bronze Wing?
- Brainstorm Ideas of a Reward System for your Squadron

Don't Forget Your Role

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- Your Role in the Squadron is important
- Have the courage.



***Be there for your cadets, teach them well, and
improve on what you have.***

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Does Your Squadron:

- Have a Schedule or Timetable
- Have Resources for cadets (manual)
- Fundraising Opportunities
- Use your NCOs well?
- Have something different in place?

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Summary

Your Community

Your Squadron

